



# AGENDA/MEETING MINS

## PAXTON CREEK WATERSHED & EDUCATION ASSOCIATION

### BOARD OF DIRECTORS MEETING

November 14, 2023

4:45 pm

Virtual Meeting

Zoom Meeting ID

835 3033 2623

#### Agenda Items

1. Call to Order – 4:46 pm
2. Welcome Guests -
3. Reports
  - a. Treasurer's Report {As of 10/31/23 - **Balance: \$13,269.77**}
  - b. Correspondence & Communications Report
  - c. Membership Report {**Total: 46**}

Life: 28	Business: 3	Family: 5
Individual: 9	Student: 0	Non-Profit: 1

- d. Nursery Report {**Tree Count: 31 + 50 (Growth)**}
  - i. Tribes for Tree Applications – None
- e. Website Visits
  - i. Can view website traffic
- f. Email Distribution List
  - i. Membership List (Gary) – 46 emails
  - ii. Mail Chimp (Rhonda) – 190 emails
    1. Members – 55 emails
    2. Friends & Participants – 135 emails
4. Old Business
  - a. Curt – Greenbelt Section vs. Volunteering at Events
    - i. Riparian Buffer Tree Planting
  - b. Fall Newsletter – Sent 11/5/2023
    - i. Delivered to 190 emails addresses
      1. 5 Email Bounces (Business Addresses)
      2. 46% Open Rate (Very good)
  - c. 2024 Officers
5. Upcoming Events
  - a. None
6. New Business
  - a. Brochure Purchase - Graphtech Quote

#### (2023 – 2025) Board of Directors

Rhonda Hakundy-Jones

Gary Smith

Josh Millman

Matt Bonanno

Curtis Wilbern

#### 2023 Officers

Matt Bonanno - President

Rhonda Hakundy-Jones - Vice President

Gary Smith - Secretary

Rob Davis - Treasurer

#### 2023 BOD Goals

- i. Grant Apps for Watershed Projects
- ii. Partnerships
- iii. Nursery Workday(s)
- iv. Increase Membership
- v. Education via Schools Civic Orgs
- vi. Media

**Next Meeting: January 9, 2024 @ 4:45 PM**

- b. Steve Tambolas - Master Gardeners – Rain Gardens
  - c. Steve Tambolas - LPT – 1<sup>st</sup> Saturday – Educational at Township Parks
  - d. CRW – Text and Email of CSO Overflows – January 2024
7. Planning Calendar
- a. Website Contract Renewal
8. 2023 BOD Goals (Ranked by Priority)
- a. Listing of Applicable Grant Applications
  - b. Capital Area Greenbelt
  - c. CRW Partnership
  - d. Multiple Tree Giveaways
  - e. 2023 = +5 Members
  - f. 2023 = Eight (8) Educational Activities for Members
  - g. 2023 = Two (2) Newsletters + Facebook
9. Board Motions and Votes
- a. Purchase 250 Brochures @ \$154.82 (Matt, Josh = 4-0)
10. Action Items
- a. Kathleen – Purchase 250 Brochures from Graptech
  - b. Rhonda – Website Contract Renewal
11. Meeting Attendees
- a. Curt Wilbern, Matt Bonanno, Rhonda Hakundy-Jones, Kathleen Geigley, Arlene Taylor, Josh Millman, Sean Sauro, Maitlin Greiner, Steve Tambolas, Jackie Wilbern

**Next Meeting: January 9, 2024 @ 4:45 PM**